

# CAMP 2015

## CONTEST MECHANICS

### Web Design

#### Youth/Adult Category

1. Open to all registered delegates of Camp 2015, ages 12 and above. Contestants must submit the following:
  - a. Receipt of Camp 2014 registration
  - b. Completed contest registration form (forms are available at the registration area)
2. There is no limit of number of contestants per local church and area.
3. Each contestant must use his own laptop. Otherwise, he/she may use a desktop computer provided for the contest.
4. Theme for web design contest will be announced later.
5. The contestants will have two (2) hours to web design.
6. The website must have at least 3 pages.
7. Contestants have a freedom to use any development tools and may make use of content (e.g. images, audio, and video).
8. Web pages must be fully functional in the Google Chrome browser.
9. Standard screen resolution is 1024x768.
10. Usage of any web framework are permitted.
11. Use of any built-in template, template wizard, or template from the internet or any other source is not permitted.
12. Flash, Shockwave, Java, Silverlight, Air, and other technologies requiring plug-ins are not allowed.
13. Submitted web design will not be labeled for judging. The committee will assign a number for each design/work.
14. The criteria for judging are as follows:
  - Content (25%)  
Relevance and accuracy of content, correct spelling and grammar, Good use of content chunking (the method of presenting information which splits concepts into small pieces of information to make reading and understanding faster and easier)
  - Aesthetics (25%)  
Visual appeal and style (color, contrast, fonts, white space), consistent look and feel, readability, minimalist design (avoid extraneous information)
  - Design (25%)  
Adherence to HTML standards, effective navigation and working links, effective use of multimedia content, browser compatibility
  - Usability and accessibility (25%)  
Written in user's language, minimize user's memory load, minimize required user actions, progressive exposition of levels of detail, navigation feedback mechanism, effective user guidance (help and error messages)
15. There will be first, second and third places in each category.

Contestants' Local Church must pay a registration fee worth 250php. The said fee is one-time payment which covers all the contests that a Local Church can join.

