

CAMP 2015

CONTEST MECHANICS

Graphic Design/Layouting

Youth/Adult Category

1. Open to all registered delegates of Camp 2015, ages 12 and above. Contestants must submit the following:
 - a. Receipt of Camp 2015 registration
 - b. Completed contest registration form (forms are available at the registration area)
2. There is no limit of number of contestants per local church and area.
3. Each contestant must use his own laptop. Otherwise, he/she may use a desktop computer provided for the contest.
4. Theme for graphic design contest will be announced later.
5. The contestants will have two (2) hours to design and layout.
6. Submitted design/layout will not be labeled for judging. The committee will assign a number for each design/work.
7. The criteria for judging are as follows:
 - Fonts and Points size (25%)
The fonts are consistent, easy to read and point size varies appropriately for headings and text. Use of font styles (italic, bold, underline) is used consistently and improves readability.
 - Graphics Clarity/Placement (25%)
Graphics are used effectively and have strong impact on the total design.
 - Interest (25%)
The contestant must have exception attempt to make the content of the flyer interesting to the people for whom it is intended.
 - Overall layout and design (25%)
The page must have exceptionally attractive and usable layout. It must easy to locate all important elements. White space, graphic elements and/or alignment are used effectively to organize material.
8. There will be first, second and third places in each category.

Contestants' Local Church must pay a registration fee worth 250php. The said fee is one-time payment which covers all the contests that a Local Church can join.

